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FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION

UNITED STATES DEPARTMENT OF AGRICULTURE

August 30, 1946

Washington 25, D. C.

No. 178

RECENT PRICE ACTIONS. . . . On August 28, Secretary Anderson formally recommended to the Price Administrator increased maximum live-stock prices to slaughterers. These prices are:

Hogs--ceiling price, Chicago basis, \$16.25 per hundred pounds.

Cattle--overriding ceiling, Chicago basis, \$20.25 per hundred pounds, with maximum stabilization ranges of \$19.25 on choice, \$17.75 on good, and \$13.00 on commercial grades.

Lambs--ceilings on dressed lamb which would reflect about \$19.00 per hundred pounds, Chicago basis.

In recommending the above prices, the Secretary cited his authority for doing so under the Price Control Extension Act of 1946 and explained why he considered the increased prices necessary (USDA Release 1898). Later the same day OPA announced that prices on live cattle, calves, and hogs would be reimposed Sept. 1 instead of August 29 as previously announced, OPA release 6760. This change of dates was made, the Price Administrator said, because USDA had recommended increased ceilings which OPA was required to put into effect.

In line with another provision of the Price Control Extension Act, Secretary Anderson on Sept. 1 will submit to OPA a list of agricultural commodities that are in short supply. Announcement of this list is expected late Saturday August 31. Commodities not on this list must be decontrolled. Watch for press announcements on this subject.

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SOME RESULTS OF THE CANNING PROGRAM. . . . Of the 19 community canning centers recently inspected by a member of the Department's Food Distribution Branch in Tenn., S. C., N. C., and Ga., 17 report that the July volume of food preserved this year is larger than for any other year they have operated. The informational work of various groups for the Famine Emergency Campaign, gardening and canning programs, and the like helped make this outstanding record in the community canning centers, the USDA representatives report. Local industry and initiative to save food, can for the expanded school lunch program, and keep down home food expenses were basic reasons for using the centers so effectively.

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WANTED! SUGAR BEET HARVESTERS. . . . Members of the Federal Extension farm labor staff, State Farm labor supervisors from sugar beet-producing States, and representatives of sugar beet companies met in Chicago August 26 to make plans for intensive recruiting of additional harvesters for the 1946 harvest. Most of the recruiting will be done in Texas where poor crops caused by drought are expected to make many Latin American workers available. Last year prisoners of war and Mexican nationals were available for the harvest in sugar beet-producing States--Ohio, Mich., Nebr., Mont., Idaho, Wyo., Colo., Utah, Calif., and S. Dak.

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THE 1947 GOALS AND PRICE SUPPORT PROGRAM. . . . 1947 goals and price supports for rye, winter cover crop seeds, dry edible peas, sugar beets and sugarcane, and hens and pullets were approved by Acting Secretary Chas. F. Brannan on August 27 after they were reviewed by the Policy and Program Committee. The reports and pertinent information on these crops are being sent to State USDA Councils this week. The Councils are asked to make September 20 the deadline for submitting their recommendations on these goals to the Department.

Special study of goals and prices for commercial early potatoes and flaxseed is being made in the Department but a decision on these crops is expected within the next week. On June 28 national goals for wheat were sent to the States and a production guide for 17 winter vegetables was issued. In August the States recommended a total of 71,720,000 acres of wheat in 1947--20,000 more than the national goal. The support price on wheat as required by law is 90 percent of parity. A report to the States on the spring pig crop is not due until October 1.

Work in developing goals and support prices has progressed smoothly and efficiently this year under a well-organized set up with some new features of operation. The 1947 goals and price supports will be a main consideration of the Outlook Conference in Washington October 7 to 12 with all State and Federal agencies concerned working together on an action program to carry out national goals. Following is a brief summary of national goals and support prices on all available commodities, except wheat which is given above:

Winter vegetables--total acreage called for is 4 percent greater than the 1946 acreage and 19 percent above the 1941-45 average. Suggested changes in acreage from the 1946 crop vary among the 17 vegetables from a 15-percent decrease in escarole to a 30-percent increase in tomatoes. The Government is not required to support prices on winter vegetables.

Sugar beets and sugarcane--the goal for sugar beets in Continental U. S. is 1,057,000 acres; 22 percent above the estimated 1946 acreage; the goal for sugarcane is 327,000 acres as compared with the present crop of about 299,000 acres. Support prices on sugar beets and sugarcane will be announced later.

Dry edible peas--390,000 acres of dry edible smooth peas and 90,000 acres of wrinkled peas for seed is asked. Support prices for the 1947 crop of smooth peas will be on the basis of 90 percent of the comparable price on thresher run peas as of July 1, 1947.

Hens and pullets--the goal is set for 435,000,000 head on Jan. 1, 1947, under normal culling conditions. This amount is 93 percent of the number on farms Jan. 1, 1946.

Rye for grain--2,425,000 acres--36 percent above the indicated 1946 harvested acreage but only 66 percent of the 5-year 1937-41 average. CCC loans will be offered on the 1947 rye crop in an effort to stimulate production of this crop; the loan rate will be announced later.

Winter cover crop seeds--a large increase in Australian winter peas, crimson clover, and hairy vetch is asked because of the expanding domestic demand. To aid producers in obtaining goals on these three seeds, support prices will be in effect--see press release 1896 for details. Goals for common and Willamette vetch and common rye grass were reduced somewhat from recent years because of reduced export marketing.

THE AACE PROGRAM. . . . The program scheduled for the annual meeting of the American Association of Agricultural College Editors at Auburn, Ala., Sept. 18, 19, and 20, includes talks and discussions on the various types of information media. Among the addresses and speakers on the program are:

Sept. 18--Extension Faces a New Era--M. L. Wilson, Director of Extension Service, USDA

The Later-Day Janus--Lester A. Schlup, Director of Extension Information; Interpreting Business to Agriculture--Dr. Raymond W. Miller, President American Institute of Cooperation, Philadelphia;

A Research Program for Information--Kirk Fox, Editor, Successful Farming;
Is It Practical for States to Shoot Own Movies?--Elmer S. Phillips, Head
of Visual Extension Work, Cornell University;

What's New in Visual Equipment--Glenn Stewart, visual aid specialist,
Alabama Extension Service, Auburn

Sept. 19--Most of the morning will be devoted to talks and discussions on radio with several agricultural radio specialists taking part. Visits to agricultural laboratories in Auburn will consume most of the afternoon.

Sept. 20--Publications improvement will be the theme for the morning session. Dr. Gladys Gallup, Chief Division of Field Studies and Training, USDA Extension.

sion Service, and T. W. Godwin, art editor of the Progressive Farmer, will speak. In the afternoon, Reuben Brigham, Assistant Director, U. S. Extension Service, will discuss USDA Reports to the Editors. Panel discussions, committee reports, a business session, and election of officers will conclude the 3-day meeting.

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PREVENT FOREST FIRES. . . . The forest fire prevention poster "Crush Out Your Cigarette," will be displayed in all cars of the Pullman Company (about 8,000) from September 15 to October 1. According to Lyle Watts, head of Forest Service, most forest fires are started by people who fail to crush out cigarette, cigar, or pipe ashes. Records this year show a 40 percent increase in the number of forest fires as compared with the same period last year, Mr. Watts stated in appealing to Labor Day vacationists not to start forest fires.

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RADIO PROGRAMS, SEPT. 7--AMERICAN FARMER, ABC, 11:30 a.m., EST, the "Business
Side of Farming," regular USDA feature.

NATIONAL FARM AND HOME HOUR, NBC, 12:00 a.m., EST, Keith Himebaugh, USDA Director of Information, will discuss developments at the FAO Conference in Copenhagen in a 5-minute pickup; Lucile Holmes Cohan and Ken Gopen of USDA's Radio Service will discuss news and information about the National school lunch program--Department of Agriculture Headlines as usual.

CONSUMER TIME, NBC, 11:15 a.m., EST, "The Egg and You," a pickup from Beltsville, Md., demonstrating the Department's research in testing and improving eggs. Dr. Theodore Byerly, Senior Poultry Husbandman in charge of Poultry Investigations, Dr. C. W. Knox, Senior Poultry Geneticist, and Dr. Edmund H. McNally, Biologist, all of ARA, will be guests on this program.

SOME USDA RELEASES. . . . Policy on set-aside dairy products--1848; Frozen egg procurement program to be terminated--1842; Amendment to WFO 64 changes liquid sugar definition--1843; IEFC recommended allocations of blackstrap molasses--1946--No. 1844; Wheat stocks in principal exporting countries drop to lowest level since 1938; Argentina, Australia, Canada and U. S. had total of 373 million bu. on July 1, 450 million less than a year ago--1858; 1947 continental sugar beet and sugarcane goals--1863; Dry edible pea goal and support price for 1947--1866; USDA announces hen and pullet goal--1864; "Changes in Farming in War and Peace," 90 page BAE report (including charts)--1862; Grain export goals increased; domestic limitations eased--1869 Argentine oil seed agreement reached--1872; Coffee purchases top five million bags since 6/27/46--1873; Veteran U. S. Forester, Stuart Bevier Show, California, becomes Deputy Director of FAO Forestry Branch--1854; Entries of sugar from offshore areas through 7/31/46--1861; Report on farmers' cooperatives by FCA--1881; Smaller crop of turkeys this year, 9 percent less than last year--1887; USDA announces loan program for the line flax fiber--1882; Uncertified orchard grass seed added to loan program--1888; Rye goals raised; loans offered on 1947 crop--1894; Grower prices for apples for processing--1897; Secretary Anderson recommends livestock ceiling prices--1898; Agricultural prices rise month ending August 15--1903; Florida citrus marketing agreement and order program amended--1901.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . . Ceilings established on mixed feeds, flour, fats and oils that generally are increased over 6/30/46 levels--OPA-6738; All canned and frozen condensed and ready-to-serve soups removed from price control--OPA-6744; Increases in maximum import prices of copra and crude Manila coconut oil shipped from the Philippines announced--OPA-T-4949; Allocations for agricultural use of potash from 6/1/46 through March 1947 announced--supply only 60% of quantity requested by U. S. commercial fertilizer companies--C-P-A-LD-225; Twelve items--including black and white pepper, other food products considered unimportant to the cost of living removed from price controls eff. Aug. 26, 1946--OPA-6732; Spare Stamp .51 good for 5 lbs. of sugar 9/1/46 through 12/31/46; Stamp 49 good for 5 lbs. of sugar through 9/30/46--OPA-6747; Baby foods and junior foods removed from price control--OPA-6751; Suspension of ceiling prices on potatoes continued indefinitely--OPA-6752; Emergency actions to avert transportation crisis to be taken by 8 Federal agencies, including Agriculture--Unnumbered OWMR release of 8/27/46;

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NATIONAL GARDEN CONFERENCE. . . . Plans are being made to hold a National Garden Conference in Washington sometime in October, the exact date and place to be announced later.

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